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of good utility payment will improve a consumer ' s credit score, create a more robust credit file, and potentially migrate to a better risk segment. Movember: Scalable field marketing for a global organization Document Published Date: Jun 9, 2016 The Australia-based not-for-profit organization Movember needed to scale their e ...

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## Experian Case Study – Amazon Web Services (AWS)

Experian Consumer Information Services credit risk and marketing products help clients profitably manage and optimize their customer relationships. We regularly publish case studies supporting our clients' successes as well as white papers on industry-relevant topics and issues. Click



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below to download any of the applicable research.

## Credit Risk and Marketing Case Studies | Experian

Case Study: Cocoonfxmedia Cocoonfxmedia is a small business based out of Lichfield, Staffordshire. The digital marketing business offers web design, web development, search engine optimisation and social media expertise.

## Cocoonfxmedia | Case Study | Experian Business Express

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The Experian case and its impact on users of data brokers. On 27 October the ICO announced that it had served an enforcement notice on Experian, requiring the credit reference agency to "make fundamental changes to how it handles people ' s personal data within its direct marketing services".

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Case Study: Center Parcs | Latest Thinking Blog - Experian

Case Study: cClearly – Increasing conversions for B2B products in... Experian Business Express and Experian B2B Prospector are two of Experian ' s marketing products that are aimed at businesses who want to find and qualify new business customers in the UK.

Marketing | Latest Thinking Blog - experian.co.uk

According to Experian research, 70% of consumers see the benefits of sharing additional financial information and contributing positive payment history to their credit file if it increases their odds of approval and helps them access more favorable credit terms. Read our case study for more insight on using Experian Boost to:

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campaigns to prove for the first time that varying the style of health intervention offered using robust data analytics and marketing techniques can produce better. TIMELOCK  
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