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Routledge, Oct 30, 2017 - Business & Economics - 440 pages. 0 Reviews.
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Events Management: An Introduction, C. Bladen, J. Kennell, E. Abson, N. Wilde. Routledge, Oxon, UK (2012), 440 pp., ISBN: 978-0-415-57742-7

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Introduction, C. Bladen, J

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