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Want Business Success in the Future? Go Green!

Key Takeaways Addressing environmental and social concerns can create business opportunities that can benefit the economy and society. Successful sustainable businesses are focused on the creation of new products and services that address ecological and... Sustainability entrepreneurship can involve ...

The Keys to Successful Sustainability Entrepreneurship

sustainable entrepreneurship as |the teleological process aiming at the achievement of sustainable development, by discovering, evaluating and exploiting opportunities and creating value that produces economic prosperity, social cohesion and environmental

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