

Virtual Competition The Promise And Perils Of The Algorithm Driven Economy

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Virtual Competition The Promise and Perils of the Algorithm-Driven Economy. Ariel Ezrachi Maurice E. Stucke. Add to Cart Product Details. HARDCOVER. \$32.00 • £25.95 • €29.00 ISBN 9780674545472. Publication Date: 11/14/2016 * Academic Trade. 368 pages. 6-1/8 x 9-1/4 inches. 3 photos, 3 illus.

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Their book Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy provides some sobering answers [...] Ezrachi and Stucke dig deep into the ways in which algorithmic and big-data analytics combine to produce behaviours and outcomes that are or could be troubling for society [...]

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Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy argues that these companies, with their immense data advantage, are effectively making their own rules in the marketplace, beating back new market entrants, and disadvantaging customers. —Ben Schiller, Fast Company

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Virtual Competition . The Promise and Perils of the Algorithm-Driven Economy. Ariel Ezrachi, Maurice E. Stucke. Hardcover. List Price: 32.00* * Individual store prices may vary. Other Editions of This Title: Paperback (10/29/2019) Description. Shoppers with Internet access and a bargain-hunting impulse can find a universe of products at their ...

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Virtual competition : the promise and perils of the algorithm-driven economy / In this book Ariel Ezrachi and Maurice Stucke take a hard look at today's app-assisted digital shopping. While consumers reap many benefits from online purchasing, the sophisticated algorithms and data crunching that make browsing so convenient are also changing the nature of market competition...

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petition. These themes are explored in our book, Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy (Harvard University Press, 2016). II. THE CHANGING COMPETITION LANDSCAPE The increased automation of computerized protocols and the rapid developments in technology have changed the way we interact, com-municate, and trade.

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It requires penetrating a wall of rhetoric and myth, and a deep familiarity with competition policy's objectives and limitations. This is the task that two of the world's leading competition law scholars, Ariel Ezrachi and Maurice Stucke, have set themselves in Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy ...

~~Review: Virtual Competition: The Promise and Perils of the ...~~

This event is co-sponsored by the Harvard Law Entrepreneurship Project at Harvard Law School, the Journal of Law and Technology at Harvard Law School, and the Berkman Klein Center for Internet & Society at Harvard University.. Maurice Stucke discusses his book, Virtual Competition: The Promise and Perils of the Algorithm-Driven Economy. Shoppers with Internet access and a bargain-hunting ...

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